

SPONSORSHIP OPPORTUNITIES

Legacy + Lights

— O V A T I O N G A L A 2 0 2 6 —



GREATER
AUSTIN ASIAN
CHAMBER OF COMMERCE

THE AUSTIN ASIAN CHAMBER'S WORK

1

WE SERVE LOCAL

A FUNDAMENTAL VALUE OF GAACC'S WORK IS BUILDING OPPORTUNITY FOR LOCAL BUSINESSES TO GROW. FROM MOM'N'POPS AND STARTUPS TO ESTABLISHED LOCAL PLAYERS, WE CAN HELP.

2

WE THINK GLOBAL

AUSTIN IS POISED TO TAKE THE NEXT STEP IN BUILDING INTERNATIONAL BUSINESS TIES TO STRENGTHEN OUR REGION'S ECONOMY. THE GAACC IS ONE OF THE LOCAL ORGANIZATIONS SPEARHEADING THIS WORK.

3

WE HELP BUSINESSES GROW

WHETHER THROUGH NETWORKING EVENTS, REFERRALS, BUSINESS DEVELOPMENT WORKSHOPS, MASTERCLASS EVENTS, OR MARKETING SUPPORT, WE CREATE NURTURING SPACES TO HELP YOUR ENTERPRISE BLOOM.

THE AUSTIN ASIAN CHAMBER'S WORK

OUR MISSION

Serve our members, champion the Pan-AAPI business community, enrich the community at large, and foster growth and opportunity through Advocacy, Connectivity, and Education.

OUR VISION

The Greater Austin Asian Chamber of Commerce is the leading partner for driving local economic growth and opportunity for businesses with ties to Asia and Asian Americans.

OUR REACH



2,100+

MEMBERS
(COMPANIES & ORGANIZATIONS)



7,000+

INDIVIDUALS



50+

GAACC EVENTS
IN 2025



18,500+

ACTIVE SOCIAL MEDIA
FOLLOWERS &
EMAIL SUBSCRIBERS

OVATIONGALA.ORG



AUSTIN ASIAN
CHAMBER OF COMMERCE

OUR BOARD OF DIRECTORS

Guiding the direction and work of the GAACC takes a lot of talent. Our Board of Directors brings that talent to the table and mixes it with dedication, experience, and leadership. As a group of Austin business leaders, our Board's reach and impact is powerful. As a team of guiding hands, they nurture GAACC's strategic direction and make what we do possible.



Pilar Castillo
Senior Vice President
First United Bank
Development Committee Co-Chair
Golf Committee Chair



Clifford Chiu
Senior Advisor and External
Corporate Director
Vista Equity Partners, Austin



Naoko Cole
Senior Director, Supply Chain Management
Tokyo Electron
Membership Committee Chair



Mojdeh Gharbi
Business Leader & Advocate
N&G Committee Co-Chair



Helen Haman
Strategic Program & Operations
Accenture
Creator Collective Co-Chair



Mick Hawton
Partner / Chief Strategy Officer
Headwater
Development Committee Co-Chair



Shanaz Hemmati
Co-Founder & COO
ZenBusiness
Finance Committee Chair



Jessica Huynh, Secretary
Senior Associate Attorney
Smith & Vinson Law Firm
N&G Committee Chair



Harrison Kim
Senior Vice President of
Business Strategy
Austin FC
Finance Committee Co-Chair



Wan Kim
Senior Investment Strategist & Vice President
Dimensional Fund Advisors
Advocacy Committee Chair
Creator Collective Co-Chair



Jacqueline Lee
Chief Operations Officer
Lee Family Investments



Daniel Liu
Asst. Vice Provost for Career Success
The University of Texas at Austin



Vidya Moorthy
President
Austin Business Woman
Membership Committee Co-Chair



Kurian Panicker
Director, Consulting Services
CGI
Development & Infrastructure Co-Chair



Khotan Shahbazi-Harmon
Acting Officer, Telecommunications &
Regulatory Affairs
City of Austin
Development & Infrastructure Co-Chair



David Teo, Chair Elect
CEO
Centauri Capital Group
Advisory Board Chair



Minh Tran, Chair
Chairman/CEO
EmmyEvan
Development Committee Chair
Ovation Gala Committee Chair

ASIAN ECONOMIC IMPACT

As of April, 2026, data indicate that the region has crossed a new threshold of Asian influence.

12% of Greater Austin's population is Asian.

Demographic modeling suggests the Asian community could reach

20% of the population in the Greater Austin region by 2060.

There are an estimated

35,000 Asian-owned business entities in Greater Austin.

Asian-owned firms employ approximately

80,000 People in the Greater Austin region.

Asian-owned firms in Central Texas spend an estimated

\$8B+ in total annual payroll expenditures

These expenditures support an estimated

\$22B in regional economic impact

Learn about the growth and economic impact of Asian communities in Central Texas:

austinasianchamber.org/impact

SPONSORSHIP OPPORTUNITIES

CELESTIAL (PRESENTING) SPONSOR - \$25,000

(EXCLUSIVE - ONE AVAILABLE)

- ▶ GAACC Premier-level membership (1 year)
- ▶ Designation that the Ovation Gala is "Presented By" your brand
- ▶ Premium reserved tables for up to 20 guests at Ovation
- ▶ Customizable Creator/Influencer Activation
- ▶ Award presentation rights for the following awards: Excellence Award, Business of the Year, Emerging Business of the Year
- ▶ Product placement opportunity at each guest seat
- ▶ Up to 30-second video presentation during the event program
- ▶ Participation in pre-event VIP meet and greet
- ▶ Optional sponsor activation space available
- ▶ Pre-event branding on Ovation electronic communication, including press releases, email blasts, and newsletter announcements
- ▶ Two dedicated social media posts
- ▶ Logo on step-and-repeat banner on the red carpet
- ▶ Centerfold spread program ad
- ▶ Corporate logo in the loop featured on video screens throughout the evening
- ▶ Recognition on the Ovation event page/website and on social media
- ▶ Recognition on event day imagery



SPONSORSHIP OPPORTUNITIES

GOLDEN CARPET SPONSOR - \$15,000

(MULTIPLE AVAILABLE)

- ▶ Verbal acknowledgment during the event program
- ▶ Up to 30-second video presentation during event program
- ▶ Award presenter rights for the following awards: Asian Community Organization/Leader of the Year, Entrepreneur of the Year, Hospitality & Culture Award
- ▶ Premium reserved table for up to 10 guests at Ovation
- ▶ Participation in pre-event VIP meet and greet
- ▶ Optional sponsor activation space available
- ▶ Pre-event branding on Ovation electronic communication, including press releases, email blasts, and newsletter announcements
- ▶ One dedicated social media post
- ▶ Logo on the step-and-repeat banner on the red carpet
- ▶ Full-page program ad
- ▶ Recognition on the Ovation event page/website and social media
- ▶ Recognition on event day imagery

SPONSORSHIP OPPORTUNITIES

JADE BLOSSOM (CENTERPIECE) SPONSOR - \$10,000

(EXCLUSIVE - ONE AVAILABLE)

- ▶ Prime reserved table for up to 10 guests at Ovation
- ▶ Prime logo placements with dinner table centerpieces
- ▶ Optional sponsor activation space available
- ▶ Pre-event branding on Ovation electronic communication, including press releases, email blasts, and newsletter announcements
- ▶ Logo on the step-and-repeat banner on the red carpet
- ▶ Half-page program ad
- ▶ Recognition on event day imagery
- ▶ Recognition on the Ovation event page/website and social media

SPONSORSHIP OPPORTUNITIES

SILK LANTERN (COCKTAIL RECEPTION) SPONSOR - \$10,000

(EXCLUSIVE - ONE AVAILABLE)

- ▶ Prime reserved table for up to 10 guests at Ovation
- ▶ Participation in pre-event VIP meet and greet
- ▶ Prime logo placements at pre-dinner VIP & cocktail receptions
- ▶ Optional sponsor activation space available
- ▶ Pre-event branding on Ovation electronic communication, including press releases, email blasts, and newsletter announcements
- ▶ Logo on the step-and-repeat banner on the red carpet
- ▶ Half-page program ad
- ▶ Recognition on event day imagery
- ▶ Recognition on the Ovation event page/website and social media

SPONSORSHIP OPPORTUNITIES

RADIANT LIGHT (ACTIVATIONS) SPONSOR - \$10,000

(EXCLUSIVE - ONE AVAILABLE)

- ▶ Prime reserved table for up to 10 guests at Ovation
- ▶ Prime logo placements at event activations
- ▶ Optional sponsor activation space available
- ▶ Pre-event branding on Ovation electronic communication, including press releases, email blasts, and newsletter announcements
- ▶ Logo on the step-and-repeat banner on the red carpet
- ▶ Half-page program ad
- ▶ Recognition on event day imagery
- ▶ Recognition on the Ovation event page/website and social media

SPONSORSHIP OPPORTUNITIES

SPICE ROUTE SPONSOR - \$5,500

(MULTIPLE AVAILABLE)

- ▶ Prime Reserved table for up to 10 guests at Ovation
- ▶ Quarter-page program ad
- ▶ Recognition on event day imagery
- ▶ Recognition on the Ovation event page/website and social media

TABLE SPONSOR - \$4,000

- ▶ Reserved table for up to 10 guests at Ovation
- ▶ **Early Bird table pricing available to the first six (6) Table Sponsors: \$3,500**

2026 GAACC CORPORATE SPONSORS & PARTNERS





Legacy + Lights

O V A T I O N G A L A
2 0 2 6

SECURE YOUR SPONSORSHIP!

OVATIONGALA.ORG

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AUSTIN ASIAN
CHAMBER OF COMMERCE